

DO NOT BE DECEIVED!  
SPRING'S REALLY HERE;  
CIRCUS IS ON ITS WAY!Barnum & Bailey Beat the  
Robin to It. Despite  
Snow and Storms.

Spring, the smiling, sweet-scented, seductive, sunbiny season is here! This is official. Reckless robins, careless crocuses, wavering weather men, and all other false prophets may cease their puerile predictions, for Barnum & Bailey's Circus is coming to town, and if that doesn't mean spring, then all signs fail.

Shaking the sudden sawdust of winter quarters from their feet, the animals, acrobats and aerialists, the bareback riders, bullwhip men and bar performers, the clowns, chariot-ers and canvasmen, and so on through the alphabet, are on their way for the season of 1916.

Their first stop will be at Madison Square Garden, where the big show will open on the afternoon of Thursday, April 6. The winter quarters at Bridgeport, Conn., where the circus has been hibernating since last November, will be abandoned March 31.



The Satisfaction—comfort and value you get from your glasses depends principally on the thoroughness, care and ability employed in the Examination.

Our Oculists examine more eyes than those of any other organization in the world.

This unequalled experience brings sure knowledge, greater skill, and more certain exactness in its application.

Harris Eyeglass Service gives you the Very Best results at the least expense.

Harris Glasses—if required—cost \$2.00 or more.

M. J. Harris  
Oculists and Opticians

84 East 23d Street, near 4th Avenue.  
84 West 135th Street, near Lenox Avenue.  
87 West 34th St., bet. 5th and 6th Ave.  
463 Columbus Ave., bet. 81st and 82d Sts.  
10 Nassau Street, near John Street.  
1405 St. Nicholas Ave., bet. 130th & 131st.  
1007 Broadway, near Wiloughby, B'klyn.  
489 Fulton St., opp. A. & S. Brooklyn.  
893 Broad St., Next to Strauss's, Newark.

## RALPH &amp; CO.

29 West 34th St.

## New Spring Suits &amp; Dresses

High Class, Authentic Models That  
Are Remarkably Low in Price

## New Spring Suits

Large assortments of Velour  
Checks, Gabardines, Serges  
and Poplins—reproductions  
of high priced models.

Specially Priced at

\$17.50

## New Spring Suits

Of Poirer, Twills, Taffeta  
and Cloth Combinations and  
Homespins—exceptionally  
effective models.

Specially Priced at

\$22.50

## Afternoon Dresses

No. Spring models of Taffeta,  
crepe Meteor and  
Crepe de Chine, in the lead-  
ing shades.

Specially Priced at

\$12.95

Afternoon and  
Dance Dresses

Of Gros de Londres, Georgette  
and Crepe Meteor combi-  
nations and Taffetas. Dis-  
tinctive styles.

Specially Priced at

\$18.50



Man tailored, braid bound  
Suit—copy of a high  
cost model.  
\$17.50

## New Spring Coats

\$10.00 \$15.00 \$18.50

Smart Full Draped, Belted, Postilion and Sport  
Models, of Plaid and Check Velours, Gabardines,  
Corduroys and Novelty Fabrics. Sizes 14 to 44.

and a week will be devoted to putting the huge spectacle in smoothly running condition.

Then Bigger, Better and More Boundlessly Beautiful than ever it will burst in a Blinding Blaze upon the eyes of Greater New York.

Privately, and not for publication, Dexter Fellows, Prize Publicity Promoter of the Profession, confided to a reporter the big show has so many new features this year he can't keep track of them all. There will be a Perfectly Paralleling Persian Tug-of-war for the Premier Punch of the Performance and from then on things will happen rapidly in three rings and on four stages.

Harry Mooney, the elephant trainer, says he has taught one of his Ponderous Pachyderms to talk and the elephants have organized a brass band.

WANTS NAVAL CHIEF  
WITH SUPREME SWAYFiske Proposes Permanent Head of  
Operations Who Could Not Be  
Overruled by Navy Secretary.

WASHINGTON, March 24.—The elimination of the Secretary of the Navy to all practical intents was the suggestion of Admiral Bradley Fiske to the House Naval Committee to-day. He proposed the establishment of a permanent chief of operations who would have authority over the preparation of the entire navy for war and who could not be overruled by the Secretary of the Navy without authority of Congress.

"If we have a Secretary who comes in every four years and changes the entire strategy of the navy we will never get anywhere," Admiral Fiske said. "We should have a law that would make it impossible for the Secretary to change conditions and the policies of the navy without appearing before Congress and securing consent."

"It would take five years to put our navy on an effective basis. This opinion has been endorsed by every naval officer I have talked to. Our navy will never be as effective as those of other countries until the system is changed. Since 1867 there has been an increasing realization of the importance of a continued strategy. It is easy enough to have a big navy, but not so easy to have a good one."

Fiske, who is the storm center in the row between those attacking and defending the efficiency of the Navy, finally got before the House Committee to-day after a long contest between the two factions. Since his retirement as one of Secretary Daniels' aides, Fiske has been a constant critic of the naval administration.

## LAWYER DIES ON "L" TRAIN.

Former Assistant District Attorney  
Leo Succumb to Heart Disease.

Former Assistant District Attorney Leopold Leo died to-day of heart disease on a Sixth Avenue elevated train, while on his way from his home, at No. 821 West One Hundred and Eighty-second Street, to his office, at No. 24 Pine Street.

His body was taken from the train at the West One Hundred and Forty-fifth Street station. Mr. Leo, who was fifty-seven years old, was a bachelor and lived with his sister, Dr. Johanna Leo.

HE USED TO BE NUTTY,  
BUT HE'S NOT ANY MORE.  
JUST PLAIN NUTTY NOWCourt Changes an Insurance  
Agent's Name and Also  
Unlucky Mr. Loser's.

If you were a life insurance agent, always on the alert for business, and people you approached laughed aloud when you mentioned your name, you'd probably do just what John David Nutty did to-day. He went before Supreme Court Justice Gavegan and had one of the "n" removed and substituted an "l," so

he is now John David Nutty.

"My name never created a favorable impression," Mr. Nutty explained to the court, "because the word 'nutty' is a slang expression commonly used in referring to insane persons."

Mr. Nutty is married and lives at No. 567 West One Hundred and Eighty-sixth Street.

Samuel Loser of No. 142 East Ninety-first Street, was another whose name has made life almost unbearable. Whenever he tried to sell goods, he told Justice Gavegan, people asked him if he really was a loser. His friends who speak German, he said, joked him all the time, because in the German tongue there is an inflection in the pronunciation that makes Loser synonymous with loser. Justice Gavegan permitted him to take the name of Solomon Lewis.

Aaron Demshofsky asked Justice Ford to change Demshofsky to Demman, but Justice Ford, in refusing his request, said to him:

"It appears to my satisfaction your purpose is to disguise your origin and religion."

## BONWIT TELLER &amp; CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38TH STREET

## "Jeunes Filles" Fashions



Specialized styles for the varying types of the younger set of 14 to 18 years. Modes for misses that favor quaintness in detail and silhouette—simplicity for those who desire inobtrusiveness in dress—boyish directness of line for those who must have a more positive form of apparel. In all types, though, is the subtle charm, the verve and esprit of youth.

## Misses' Tailleur Suits

29.50 35.00 39.50 45.00

Chic belted styles, Godet flare types, plaited coats, Bit-ring belts, interlocking belts, chain belts, new pocket forms, wing cuffs, many-buttoned sleeves, apron girle skirts, flare side skirts, waistcoat collar and cape effects are among the new style features. Made of gabardine, serge, Club and Bradley checks. Sizes 14 to 18.

## Misses' Costume Suits

45.00 95.00 up to 195.00

Lanvin's cape coat and belted suits, Jenny's Chinese motif, Agnes' bouffant hip effects, Premet's apron panner, Bulloz serge-and-taffeta suits embroidered with gold spots, Breton basque jacquettes, sleeves puffed at the wrists and beribboned, triple tier skirts.

## Misses' Frocks &amp; Gowns

18.50 to 95.00

Simple home and study frocks and trotteur frocks in Georgette crepe, beaded and embroidered models. Dainty frocks of organdie and net. And more formal types for social functions in charmingly youthful styles.

## "Flapper" Apparel

Reg. U. S. Pat. Off.

Originated by and to be had  
Exclusively at Bonwit Teller & Co.

An English idea, originated and introduced to America exclusively by Bonwit Teller & Co. for the hard-to-fit girl of 12 to 16, who has outgrown her years, yet must be attired in girlish fashion.



## "Flapper" Tailleur Suits

20.00 25.00 29.50 39.50

"Flapper" Coats.....16.50 to 39.50

"Flapper" Frocks.....17.50 to 29.50



## Chickering Hall

## MUSICAL

Saturday, March 25th

at 3 P. M.

Miss Marie Morrissey

Contralto

Mlle. Claire Lorraine

Premiere Danseuse

Founded 1826

Greeley 1900

## Lord &amp; Taylor

38th Street

FIFTH AVENUE

39th Street

## Club Luncheon

50c

Special Noon

Luncheon 75c

Luncheon and

Afternoon Tea,

a la Carte,

to A. M. to 5 P. M.

Tenth Floor

## Saturday—An Important Sale

## WOMEN'S SPRING SUITS

Made Especially for Lord &amp; Taylor

\$19.50, \$25.00 and \$29.50

Equal in Style and Quality to Suits Usually Sold at \$25.00 to \$45.00

Serges  
and  
Gabardines  
in Navy  
and Black.  
Expertly  
Tailored  
and  
Finely  
Silk  
Lined

At \$19.50

Illustrated at left.

Suits of navy, or black, men's wear serge; the coat, satin piped, has Bengaline silk collar and is finished with embroidered crown's feet. A practical suit.

The Skirts are extremely modish; cut on flaring lines and feature the newest hip yokes and girdles.

At \$25.00

Centre illustration.

Suits of navy gabardine and serge; wide bands of black taffeta emphasize the coat's flare and trim cuffs and belt. A most effective model.

At \$29.50

Illustrated at right.

Suits of very superior quality serge, in black or navy. Cleverly cut Coat with side panels soutache braided; collar and cuffs of silk faille.

The scarcity of navy blue fabrics and the constantly increasing demand for them gives this Sale unusual interest.

Sizes 34 to 44 in each model.

Third Floor

## Spring Modes in

## MISSES' AND GIRLS' APPAREL

Reflecting the Latest Edicts of Leading Paris Designers and at Unusually Attractive Prices

## Misses' Suits—\$19.50

Six models of extremely smart style.

Light homespins and tweeds in belted Sport Suit effects; checks with collars and pipings of blue, scarlet or white silk; serges and gabardines in strictly tailored and semi-dress effects.

## Misses' Suits—\$22.50

Seven models in a wide variety of materials.

Block checks and shepherd checks, fine serges, gabardines, wool poplin and homespins in Sport Suit models, mannish and military belted styles; coats very finely lined.

## Misses' Suits—\$29.50

Ten models—many copies and adaptations of Jenny and Lanvin creations. Belted, flaring, blouse, box and military blouse coats with wide collars of faille silk in white, pearl, gray or fawn color; skirts extremely flaring give the new silhouette. Models in silk and serge combination, fine serges, gabardines, shepherd checks and wool velour checks of superior qualities.

Charming models in Georgette crepe and taffeta, crepe meteor, chiffon taffeta, check taffeta and novelty silks. Dainty bodice effects; skirts with wide folds, flounces and ruffles to accentuate their bouffant lines.

## Misses' Spring Topcoats

Smartest of models in serge, check, poplins, taffetas, checks, stripes and wool velours.

\$15.00, \$19.50, \$25.00, \$29.50 to \$49.50

Misses' Suits and Dresses are all in 14, 16 and 18 year sizes.

## Juniors' Suits—\$23.50

Two decidedly clever models in sizes 15 and 17 years.

A jaunty Eton Suit in serge; tan with green, or navy with scarlet faille collar, cuffs and pockets smartly featured in its silk lined coat; high belted skirt, the shirred sides falling from hip yoke.

A Suit of serge and novelty checks in combination effect; the coat of navy or green, the skirt in black and white; both very flaring in style; deep cuffs, collar, revers and pockets are of the check.

## Girls' "Shoe-top" Suits—\$17.95

A model in shepherd check, navy or green serge; in sizes 12, 14 and 16 years.

A belted Coat, the back box pleated, the flaring peplum trimmed with rows of pearl buttons; pique collar and cuffs. Full skirt with suspender bodice.

## Girls' Regulation Dresses—\$3.95

Four styles, straight box pleated, belted and middie models in rose, blue, tan or white linens and suitings; braid, buttons and emblems in the smartest of styles; sizes 6 to 14.

## Girls' Smocks of Galatea—\$1.49

White Galatea, the full fronts prettily hand smocked in colors, with belts, collars and pockets to match. Sizes 6 to 20 years.

Third Floor

## Ground Floor Specials

Girls' Dresses of gingham and chambray, plain, plaid check and stripe effects; very simply, but neatly trimmed and finished.....95c, \$1.50, \$1.95 and \$2.95

Third Floor

## TRIMMED HATS

Unusual Values at

\$5.95, \$6.95 and \$7.95

"Hats of the Hour"—authoritative as to style, shape, color, but inexpensive, because Easter Millinery's first appearance this year is so long delayed.

Hats in the new straws—notable among them:

Colored Leghorns in purple, navy, green, gray, tan, brown and black; sailors in various styles and picturesque mushrooms adorned with flowers and ribbons.

Milan Hemp and Lisere Hats—sailors predominating—in tailored and semi-dress effects, trimmed with wings and birds, flowers, ribbons and clever novelties.

Sport Hats too, of "Winchou" Straw, dashing in line and simply, but smartly trimmed; Fabric Hats in styles as varied as they are fetching.

Scarcely a shape, straw or style that is not included in this presentation of

Popular Priced Millinery

Fourth Floor

## W. B. CORSETS

New Models for Spring

A Corset designed on highly scientific lines and in models to fit every type of figure. There are in the Lord & Taylor assortments

## W. B. Corsets for Young Girls

Flexible and yet giving the needed support to the immature figure.

## W. B. Corsets for Slender and Average Figures

In models lightly boned, but giving the fashionable silhouette, with its curving waist and graceful lines.

W. B. Reduso Corsets for Stout Figures  
Designed to transform too prominent curves to shapely lines, without discomfort.

There are W. B. Corsets in scores of smart models and in the favored materials.

## W. B. Corsets of Batiste,

\$1.00, \$1.50 and \$2.00

## W. B. Corsets of Fancy Materials,

\$2.50 and \$3.00

W. B. Reduso Corsets. Two models for stout figures, \$3.00 and \$5.00.

Second Floor